

AMBAR PISANO

Community Manager & Brand Strategy / Junior

Buenos Aires | ambarpisano19@gmail.com

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PROFILE

Marketing student with experience in content, social media and brand communication. I translate brand propositions into copy, graphics and social video. Seeking junior part-time work, remote or hybrid in Argentina, and international freelance projects.

EXPERIENCE

BIOLUZ | Brand Strategy & Communication | Sep 2026 – present

Develop brand and communication strategy and translate it into social content and visual assets.

BIOLUZ | Digital Marketing & Content | Jan 2024 – Dec 2025

Managed the content calendar, supported product campaigns, wrote copy, designed Canva assets and edited CapCut videos. Reviewed reach, engagement and enquiries; handled direct messages and in-person enquiries.

FREELANCE MARKETING COMMUNICATIONS | Jun 2024 – Feb 2026

Clients: CM Ciarallo Bienes Raices and Compania Argentina de Comodoro Rivadavia, Explotacion de Petroleo S.A. Created presentations, property sheets and content; researched comparable developments, translated technical information into sales messages and coordinated delivery.

PAUL FRENCH GALLERY | Internship | 2023

Sales and customer service across decor, greenhouse and cafe operations.

SELECTED INDEPENDENT CONCEPTS

HARVEY WILLYS / EL CODIGO

Launch sequence, seven content series, activation and proposed KPIs.

RHODE / THE 5PM GLAZE

Fictional shade launch: nine-post feed, Reel, Stories and creator briefs.

RTV / RENOVA TU VESTIDOR

Brand strategy, identity and art direction. Weekly drops, size alerts and an owner's file; proposed retention measures. AI-generated imagery under my direction. Independent concepts; not commissioned by or affiliated with these brands.

EDUCATION

Marketing, Universidad de Palermo | 2026-2029, in progress.

Growth Marketing, Coderhouse | 2026, completed.

Architecture, UBA | 2024-2025, CBC and first-year coursework; degree not completed.

SKILLS & LANGUAGES

Content planning, copywriting, community management and KPI tracking.

Canva, CapCut, Excel, Word, Drive, Trello, Notion and Slack. AI-assisted ideation and drafting with human review.

Spanish: native. English: B2 - Cambridge B2 First.