

AMBAR PISANO

Community Manager & Brand Strategy / Junior
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PROFILE

Marketing student with experience in content, social media and brand communication. I translate brand propositions into copy, graphics and social video. Seeking junior part-time work, remote or hybrid in Argentina, and international freelance projects.

EXPERIENCE

- BIOLUZ | Brand Strategy & Communication | Sep 2026 - present**
 Develop brand and communication strategy and translate it into social content and visual assets.
- BIOLUZ | Digital Marketing & Content | Jan 2024 - Dec 2025**
 Managed the content calendar, supported product campaigns, wrote copy, designed Canva assets and edited CapCut videos. Reviewed reach, engagement and enquiries; handled direct messages and in-person enquiries.
- FREELANCE MARKETING COMMUNICATIONS | Jun 2024 - Feb 2026**
 Clients: CM Ciarallo Bienes Raices and Compania Argentina de Comodoro Rivadavia, Explotacion de Petroleo S.A. Created presentations, property sheets and content; researched comparable developments, translated technical information into sales messages and coordinated delivery.
- PAUL FRENCH GALLERY | Internship | 2023**
 Sales and customer service across decor, greenhouse and cafe operations.

SELECTED INDEPENDENT CONCEPTS

- HARVEY WILLYS / EL CODIGO**
 Launch sequence, seven content series, activation and proposed KPIs.
- RHODE / THE 5PM GLAZE**
 Fictional shade launch: nine-post feed, Reel, Stories and creator briefs.
- RTV / RENOVA TU VESTIDOR**
 Brand strategy, identity and art direction. Weekly drops, size alerts and an owner's file; proposed retention measures. AI-generated imagery under my direction. Independent concepts; not commissioned by or affiliated with these brands.

EDUCATION

- Marketing, Universidad de Palermo | 2026-2029, in progress.
- Growth Marketing, Coderhouse | 2026, completed.
- Architecture, UBA | 2024-2025, CBC and first-year coursework; degree not completed.

SKILLS & LANGUAGES

- Content planning, copywriting, community management and KPI tracking.
- Canva, CapCut, Excel, Word, Drive, Trello, Notion and Slack. AI-assisted ideation and drafting with human review.
- Spanish: native. English: B2 - Cambridge B2 First.